

# PRIVACY POLICY

This Privacy Policy (“**Privacy Policy**”) describes **Alcodes Mobility Private Limited’s** (TallyDekho), company incorporated under the laws of India with CIN U74999RJ2018PTC060109 with its corporate office at: T-1, T-2, Tirthraj Apartment, Jacob, Road, Civil Lines, Jaipur, 302006, policies and procedures on the collection, use and disclosure of a User’s information pursuant to your use of the **TallyDekho** Products, the services and related mobile and software applications, whether existing now or in future. **TallyDekho** is committed to ensuring that any use or sharing of your information with anyone shall be one only in accordance with the procedures described in this Privacy Policy.

Please read this Privacy Policy before using the site or submitting any personal information. By using **TallyDekho**, it shall be deemed that the User are expressly consenting to be bound by the terms and conditions described in this Privacy Policy.

## 1. Other applicable terms

This Privacy Policy is a part of and incorporated within, and is to be read along with the Terms of Service (the “**Terms of Service**”). The User may view these Terms of Service on any of our TallyDekho Products.

## 2. Policy changes

**TallyDekho** may change and update this Privacy Policy from time to time. Such changes may be made without prior notice, but any changes will only apply to activities and information on going forward and not retroactive basis, unless specified otherwise. The User are encouraged to review this Privacy Policy before accessing the **TallyDekho** Products to make sure that the User understand how any personal information provided by the User will be used.

## 3. What we collect

- Name of user
- Email address
- Mobile number
- Tally Accounting Data

## 4. Why do we collect

- Name is required for identity.
- Email address is required for signup and subscription.
- Mobile number is required to sign in.
- Tally Accounting data including companies, ledgers, vouchers, stocks and invoices etc to present analytical data to user on mobile app to help make them business decisions.

## 5. Security

- We know the importance of your financial data privacy. And that's why we have designed **TallyDekho** in a way, that your data is stored on highly secured Aws Cloud servers and all sensitive data is encrypted by default, the data travels through internet in a compressed, encrypted and secured way.
- We use cloud service of Amazon Web Service (AWS) which is highly stable and secure and we completely depend on all security feature of AWS.
- In order to mitigate known threats like DDOS, CSS and data breaching we are using SSL and Cloudflare Proxy. We completely depend on performance of these security service providers.
- We assure you that the data shared by you is secured at our end and will never be shared with any third party unless required by legal or government Authorities.
- Your data is secured with permissions and is only accessed by you or permissioned users.

## 6. How do we use Cookies

Whenever you land on a website, by default the cookies get placed on your system's hard disk. You can also turn this feature off by modifying browser's settings to decline cookies if you wish.

We use cookies to understand and analyze what all pages you prefer visiting the most. This helps us to catch on your taste and demand, thus in turn- It helps us in improving our website by getting it tailor-made to fit in with your requirements and inclinations.

All in all, cookies furnish us with the privilege to understand your needs by enabling us to explore which pages you find useful or not.

Don't fret! A cookie no way gives us access to your personal information, other than the one that you choose to share with us.

## 7. Links to other websites

Our website might contain links to other websites of concern. But, do make sure that we do not hold any responsibility for those sites. Once, you leave our site to move on; we get exempted from our set of responsibilities.

Therefore, we ought not to be responsible for the protection and privacy of information that you provide therein because those sites are not governed by this privacy statement. You are advised to pay attention and go through their policies and statements.

## **8. Controlling your personal information**

The Product consists of TallyDekho mobile and Desktop App.

Desktop app is connected with user's Tally ERP and works as bridge between Tally ERP and cloud to collect accounting data/information and stores on TallyDekho cloud server.

Mobile app brings that collected data from TallyDekho cloud server for user to access information. Mobile app also allows user to insert data, in this case inserted data by user on mobile app is stored on TallyDekho cloud server and desktop app again works as bridge to insert collected data from TallyDekho cloud into tally ERP on the user desktop.

We can use this data of user for analysis to deliver customized information for better user experience.

## **9. Contact details**

In case a User has any queries or any discrepancies / grievances with respect to the User Information provided by a User, in accordance with the Information Technology Act, 2000 and the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011, please contact TallyDekho's nodal officer by writing at:

**Name:** Vivek Goyal

**Email:** vivek.g@tallydekho.com

Address: 3<sup>rd</sup> Floor, Maaruji Square, Plot No 41, Model Town, Iskon Road, Mansarovar, Jaipur -302020, Rajasthan, India

## **10. Updates to the Privacy Policy**

TallyDekho reserves the right, at any time, to add to, change, update, or modify this Privacy Policy. The latest Privacy Policy will be available on this page.